EMPLOYER RECOGNITION SCHEME BRONZE AWARD

A guide to publicise your achievement



ARMED FORCES COVENANT

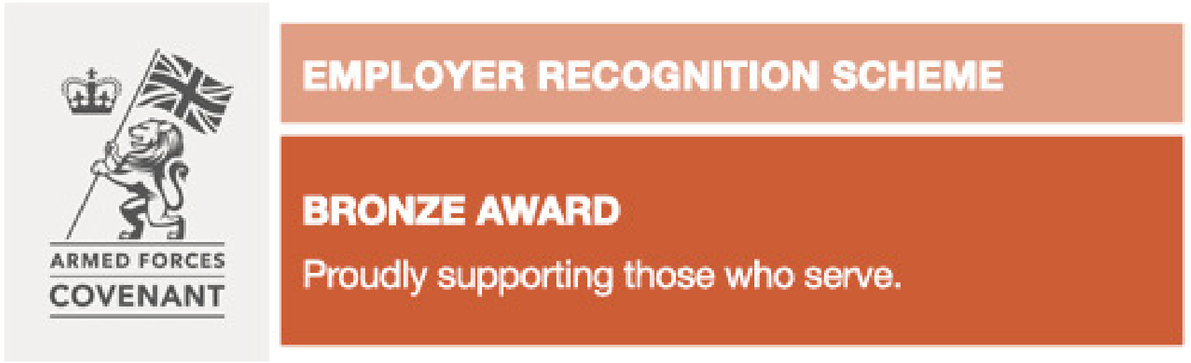
EMPLOYER RECOGNITION SCHEME

BRONZE AWARD

Congratulations!

Many congratulations on achieving a Bronze Employer Recognition Scheme (ERS) award.

This guide is intended to provide some suggestions on how you may best share and publicise your win. For further information on the ERS scheme, you can also visit the ERS Guidance page.



What is the Employer Recognition Scheme?

The Defence Employer Recognition Scheme (ERS) encourages employers to support defence and inspire others to do the same.

The scheme encompasses bronze, silver and gold awards for employer organisations that pledge, demonstrate or advocate support to defence and the armed forces community, and align their values with the Armed Forces Covenant.

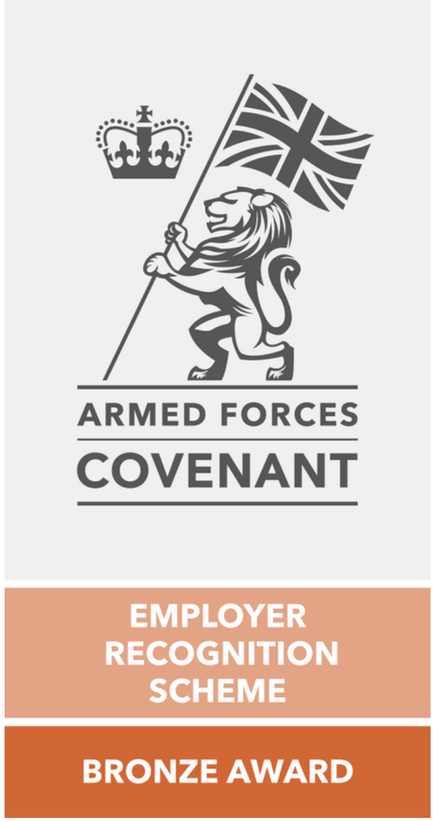
The ERS is designed primarily to recognise private sector support although public sector organisations such as the emergency services, local authorities, NHS trusts and executive agencies are also eligible to be recognised.



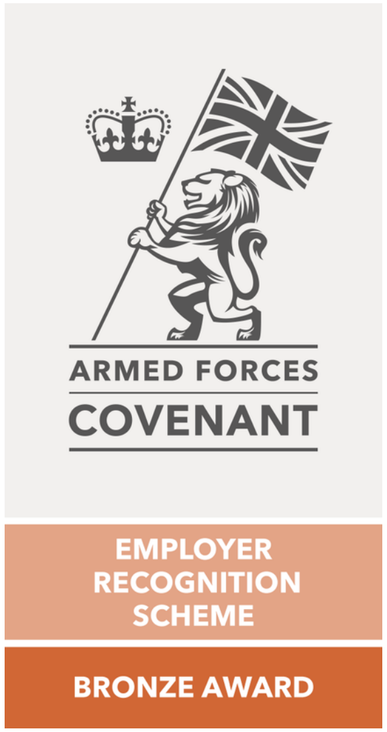
How should I share the award online as an employer?

- Use our Digital toolkit and use the provided assets in your post.
- Follow the Armed Forces Covenant Branding Guidelines when incorporating any of the assets in any communications, being social media, email or your website.
- Tag DRM's social media accounts, so that we can support your post:

Twitter - **@DRM_Support**
LinkedIn - **Defence Relationship Management (DRM)**



Download all documents and assets:



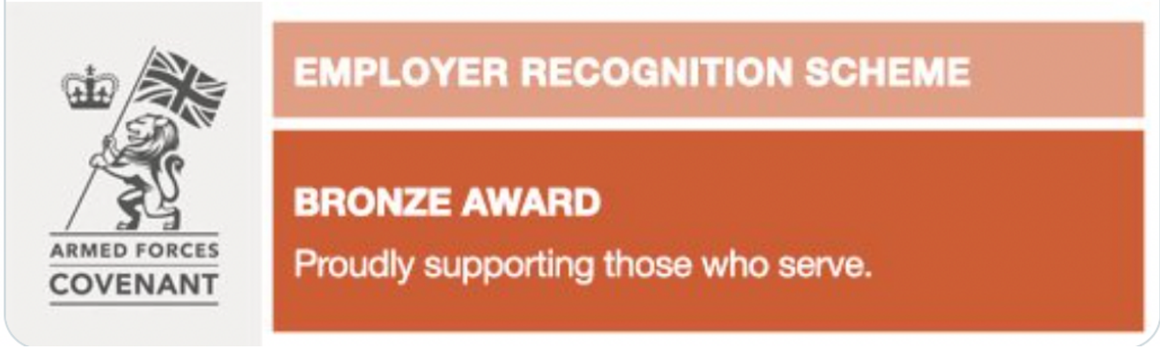


You can download all assets and documents using this link.

Example social media posts

EMC Forces Cars @EMCForcesCars · 7 Mar 2018

EMC are very proud to announce that we have received the Bronze award from the Armed Forces Covenant Employer Recognition Scheme (ERS)!
@DefenceHQ @DRM_Support @RoyalAirForce @BritishArmy @RoyalNavy #ArmedForcesCovenant #BronzeAward



We are excited to share that we have received the Employer Recognition Scheme Bronze Award!

Defence Relationship Management (DRM)



Help and advice

For any Communications related help and support, please contact Defence Relationship Management Employer Relations at: **employerrelations@rfca.mod.uk**

